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## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### LAKE VIEW CREDIT UNION AWARDS \$25,000 IN COMMUNITY SOCIAL RESPONSIBILITY FUNDS THROUGHOUT THE PEACE

**Peace Region, BC** – Summer is upon us, and that means Lake View Credit Union has once again provided \$25,000 to organizations throughout the Peace to help fund programs and projects to enrich the lives of residents throughout the region.

The annual grant program, which is overseen by a committee of LVCU board members and employees, directs funds to support a broad array of community needs, including, health, education, culture and recreation.

“We’re incredibly proud of the work our committee does in supporting these amazing organizations.”, remarked Justin Lajeunesse, co-CEO of Lake View Credit Union. He continued, “The variety of initiatives and causes we see really drives home just how diverse our region is. It also highlights the value of collaboration and what can be accomplished when we work together. As always, none of this is possible without the support of our members, and we’re deeply grateful for the opportunity to do this work on their behalf”.

Committee member and LVCU director Duncan Malkinson added, “This grant program gives a person a front row ticket to what’s great about our region. The passion and dedication of the people running these organizations is just so infectious. We’re honoured to have Lake View Credit Union play a small part in their success and we feel very fortunate to live in communities that benefit from their good work.”

The 2025 Community Social Responsibility Funds have been awarded as follows:

- 258 Royal Canadian Legion - \$3,500
  - To fund Hall repairs
- Chetwynd Search & Rescue - \$5,500
  - To purchase new helmets and safety/first aid vests
- Dawson Creek & District Auxiliary Society for Local Health Care - \$3,000
  - To put towards the purchase of a Tovertafel
- Dawson Creek Literacy Society - \$1,000
  - Furniture and bathroom upgrades



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- Don Titus Parent Group – \$1,000
    - Student archery program materials
  - Pine Valley Seniors Association – \$2,200
    - AED for Seniors' Hall
  - Rolla Rate Payers Association – \$2,400
    - Hall restoration campaign
  - South Peace Arts Society – \$2,400
    - Youth art program materials
  - Tumbler Ridge Secondary School - \$4,000
    - Gaga pit

The Community Social Responsibility Fund committee is comprised of Lake View Credit Union directors and staff and oversees the distribution of Lake View Credit Union's Community Social Responsibility Fund, Annual Bursary Program and the LVCU Foundation. Any members who have questions or feedback are encouraged to reach out to learn more.

The Committee would like to thank all who applied and regret that not every proposal can be funded, but encourage organizations to continue applying for future intakes, which occur in the Spring annually.

## About Lake View Credit Union

Founded on August 3, 1943, Lake View Credit Union has been a pillar of financial strength in the Peace region. With branches in Dawson Creek, Chetwynd, Tumbler Ridge, and through its digital banking solutions, Lake View Credit Union offers a full range of personal and commercial financial services. Proudly serving the community, the Credit Union reinvests a significant portion of its profits into regional projects and offers lower-cost services and profit-sharing to its members. For more information, visit [www.lakeviewcreditunion.com](http://www.lakeviewcreditunion.com).

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